



FOR IMMEDIATE RELEASE

Voice on the Go® Now Available at Shoppers Drug Mart
Shoppers Customers can LISTEN TO EMAIL and REPLY BY VOICE,
Safely and Legally WHILE DRIVING

TORONTO, Canada – November 26, 2008 – Voice on the Go Inc., one of the fastest growing mobile voice applications worldwide, today announced that Voice on the Go® is now available at all Shoppers Drug Mart locations across Canada.

Voice on the Go is a safer, hands-free, eyes-free way to access email while on the road by enabling subscribers to **listen to their email and reply by voice**. Users can compose, forward, delete and reply to email, search contacts and more - **quickly, easily and legally using only their voice**.

Voice on the Go works with **any mobile phone** including BlackBerry® smartphone, Apple® iPhone™, Windows Mobile®, Google™ Android and Symbian™ devices, on any carrier network and with any headset or in-car kit. It's easy to activate and requires **no voice training, no software to download and no separate device to buy**.

Since Voice on the Go does not require an additional device, it's great for use outside the car when in meetings, walking, exercising or during any other activity, anytime anywhere. Plus it's ideal for accessing email, quickly by voice, while travelling across North America and around the world.

"We are very excited to welcome Shoppers Drug Mart as the newest member of our global distribution network," says John McLeod, CEO of Voice on the Go. "With many Provinces now implementing hands-free driving legislation, Voice on the Go's Canadian division is experiencing tremendous growth. Shoppers Drug Mart's best in class in-store experience, coupled with its national brand recognition will help Voice on the Go meet the growing demand of Canadian consumers."

Voice on the Go is available in the Prepaid Card section at Shoppers Drug Mart / Pharmaprix locations Nationwide as well as in the Digital Centres at select stores.

- more -

Visit a Shoppers Drug Mart location near you to pick up a card today or go to www.voiceonthego.com for more information.

About Voice on the Go

Voice on the Go, one of the fastest growing mobile voice applications worldwide, provides consumers with access to email, contacts, calendar and other content **BY VOICE** at any time, **on any mobile phone**, BlackBerry® smartphone, Apple® iPhone™, Windows Mobile®, Google™ Android and Symbian devices. Voice on the Go is the winner of the 2008 Handango Best Life Management Application, as well as the 2007 awards for Rookie of the Year and Best Evolution Application.

Voice on the Go enables subscribers to listen to, compose, reply and forward their email all by voice – hands-free and eyes-free safely while driving, or any other time.

The company has global headquarters in Toronto, Canada and is experiencing explosive growth through an addressable market of more than 3 billion mobile subscribers worldwide.

For more information, visit www.voiceonthego.com.

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